

**WCAU**  
**PO Box 402492**  
**Atlanta, GA 30384-2492**  
**Main: (610) 668-5510**  
**Billing:**

**MUNDY KATOWITZ MEDIA**  
**Attention: Accounts Payable**  
**1322 G STREET SE**  
**WASHINGTON, DC 20003**

# INVOICE

Advertiser	ADLER FOR CONGRESS	Invoice #	PL12110216
Product	Candidate	Invoice Date	11/25/12
Estimate Number	1827	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/05/12
Station	WCAU	Order #	343788
Account Executive	Aaron Zeligson	Alt Order #	WOC10036106
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/29/12 - 11/05/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	412
Special Handling		Product Code	432
		Agency Ref	03092
		Advertiser Ref	09261

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

**WCAU**  
**PO Box 402492**  
**Atlanta, GA 30384-2492**  
**Main: (610) 668-5510**  
**Billing:**

www.nbcphiladelphia.com

**Billing Address:**

**MUNDY KATOWITZ MEDIA**  
**Attention: Accounts Payable**  
**1322 G STREET SE**  
**WASHINGTON, DC 20003**

# INVOICE

DUPLICATE

Advertiser	ADLER FOR CONGRESS	Invoice #	PL12110216
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WCAU	3P-4P M-F ELLEN	3P-4P M-F								
	LUR										
	WCAU	9A-10A SATURDAY	9A-10A SA	Sa	11/03/12	:30	9:28 AM	SA0512H	\$450.00	MG for 3.2 11/01	4
	WCAU	530-6A WALL STREET JOURNAL	530-6A	Su	11/04/12	:30	5:47 AM	SA0512H	\$50.00	MG for 3.2 11/01	5
4	WCAU	3P-4P M-F ELLEN	3P-4P M-F								
	CDR										
					11/03/12 to 11/09/12	1x	1-----				
	WCAU			M	11/05/12	:00			<del>\$775.00</del>	Credited	1
					PREEMPT-DUE INVENTORY						
5	WCAU	10A-11A TODAY SHOW 3	10A-11A M-F								
	CDR										
					10/27/12 to 11/02/12	1x	MTWTF--				
	WCAU			Th	11/01/12	:30	10:46 AM	SA0512H	\$425.00		2
6	WCAU	530-6A WALL STREET	530-6am								
	CDR										
					11/03/12 to 11/09/12	1x	-----1-				
	WCAU	530-6A WALL STREET JOURNAL	530-6A WALL STREET	Su	11/04/12	:30	5:29 AM	SA0512H	\$50.00		1

Aired Spots **14**

<u>Gross Total</u>	<b>\$10,100.00</b>	
<u>Agency Commission</u>	<b>\$1,515.00</b>	
<u>Net Amount Due</u>	<b>\$8,585.00</b>	<b>Payment Terms 30 Days</b>

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